

Bob Danzig

Bob is a highly successful corporate executive, author and speaker. He grew up from a childhood spent in five foster homes to two decades as nationwide head of The Hearst Newspaper Group and vice president of The Hearst Corporation. His stories remind the audience that the steps to excellence are vested in Mindset, Motivation, Attitude, and Self-esteem. His goal is to be an instrument for renewed affirmation that every single person is worthwhile.



Topics Include

- Leadership Cultivation • Personal Excellence • Change
- Staff Development • Team Building

Program Titles Include

- Discovering the Leader Within You • Harvesters of Hope • Cream of the Crop
- The Spirit-Driven Organization • The High-Confidence Leader • Threads of Life
- Personal Rarity • Workshop - The Softer Side of Success

Biography

Bob Danzig grew from a childhood spent in numerous foster homes to two decades as nationwide head of the Hearst Newspaper Group and vice president of the Hearst Corporation. After graduating from high school with no family support, he took a job as an office boy at his local newspaper, the Albany (N.Y.) Times Union. Nineteen years later he became publisher of the Times Union, before heading to the helm of the Hearst Newspaper Group.

Now an author and motivational speaker, Bob is also a member of the teaching faculty at the prestigious New School University and the guiding hand of the Hearst Management Institute. His goal is to be an instrument for renewed affirmation that every single person is worthwhile. A civic leader, Bob has served on boards of directors of Albany Medical College, Siena College, Russell Sage College, St. Peter's Hospital, Sunnyview Hospital, Albany Institute of History and Art, and Caldwell College, and on the executive committee of the Saratoga Performing Arts Center. In addition to graduating magna cum laude from Siena College, he received the college's Outstanding Alumni Award, as well as an honorary Ph.D. Bob was also recognized as a Knight of Malta.

As an industry leader, Bob has served the Newspaper Association of America, Newspaper Advertising Bureau, New Directions for News and the American Press Institute, and has earned industry-wide respect for his innovative marketing leadership. Bob was also awarded one of 12 professional journalism fellowships at Stanford University, the only busi-

ness executive ever to be accepted into this program. He now serves on its board.

Bob is the author of *The Leader Within You*, *Vitamins for the Spirit*, *Angel Threads*, *Every Child Deserves a Champion*, and *There Is Only One You*. He is also working toward adapting his adult-focused program, *The Confidence Academy*, for children. Bob's net speaking and author fees are donated to foster children.

Testimonials

"If you've got passion and conviction you're more likely to be inspiring to others as a leader. I can't tell you how much I've enjoyed [Bob's] book." – *Ted Turner, Founder of CNN*

"Bob Danzig is a compelling, masterful storyteller with a message to match." – *Walter Anderson, Editor, Parade Magazine*

"Bob Danzig's is one of the best sessions I've attended in more than 25 years of going to conventions." – *Linda Owens Whitlan, University of South Carolina*

"Your wonderful anecdotes, skillful delivery and warm relating to the audience held them spell bound." – *Mary L. Martin, Associate Director, American Press Institute*

"I cannot remember the last time I was so deeply moved by a speaker." – *Tom Milton, Mercy College, Dobbs Ferry, New York*